

Feedtrail is **proud**
to partner with
Cedars-Sinai to
shape the **future**
of patient
experience

Increase recommendations and turn detractors into promoters

Increase patients' likelihood to
recommend your organization by 12%
quarter over quarter with this platform
in place

Not only does Feedtrail
give us more internal
visibility into opportunities
to satisfy our patients, it
also gives our patients a
way to share publicly about
their positive experiences
with Cedars-Sinai Imaging



Sandra Tansman

Director of Marketing/CSIMG/Imaging
Cedars-Sinai

Since deploying
Feedtrail, Cedars-
Sinai Imaging has
received **28 five**
star Yelp reviews,
which is

53%



Boost your 5-star reviews on
social media with Feedtrail

of ALL 5-star reviews **ever**
submitted on the
department's Yelp page since
2007 in **only 8 weeks!***

Prompt promoters to share praise on public sites

Don't leave this up to chance — make sure happy
patients have a direct line to share positive and
powerful reviews to increase referral traffic, all
while keeping any negative reviews in-house

